CA SMPG – CA 268 How To Instruct Narratives

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# UK Examples

## Example 1

Offer Consideration - 58 Sycom

Receipts in exchange for every

100 Sycom units tendered

:70E::ADTX//Share Code (Sycom Receipts) - SYCR

ISIN (Sycom Receipt) - ZAE000189551

Default - No Action

Salient dates

Offer Opens - 20140331

Last Day to Trade - 20140509

Ex Date - 20140512

Response Deadline - 20140516

(08H00 SA Time)

Market Deadline - 20140516

:70E::ADTX//(13H00 SA Time)

Record Date - 20140516

Announced Pay Date - 20140519

Withdrawal Date - 20140519

The above salient dates are

subject to change. Instructions

may be withdrawn or amended up to

our response deadline.

## Example 2

Option 1 (Cash)

Cash Dividend Rate - To be

announced

Please note that the relevant tax

portion of the dividend will be

withheld (where applicable).

Cash entitlements to shareholders

on the South African register

:70E::ADTX//will be paid in ZAR.

Option 2 (Reinvestment - Cash and

Securities)

Gross cash dividend plus Letters

of Allocation (LA's) at a ratio

to be advised

Share code for LA's - UGLB

ISIN code for LA's - ZAU000013476

Reinvestment price - To be

announced

:70E::ADTX//Default - Option 1

Salient Dates

Dividend Announcement

Date - 20140725

Last Day to Trade (CUM) - 20140801

Ex Date - 20140804

Record Date - 20140808

Response Deadline (tax exemption

or reduced tax rate declaration

forms) - 20140905 (17H00 SA Time)

:70E::ADTX//Response Deadline - 20140908 (08H00

SA Time)

Market Deadline - 20140908 (13H00

SA Time)

Announce Pay Date

(Cash) - 20140918

Announced Pay Date (Cash and

LA's) - 20140918

Debit date (return of cash dividend

for reinvestment) - 20140919

:70E::ADTX//Announced Pay Date (Conversion of

LA's into ord shares) - 20140926

In instances where an omnibus

account is operated, we will

require a disclosure of the

beneficial owner details and type

of tax relief (exemption or

reduced rate) that the beneficial

owner may be entitled to and for

whom we have been furnished

:70E::ADTX//with the required declaration.

Disclosure is required by no

later than our Response

Deadline (17H00 SA Time on

20140905). A disclosure template

can be sent to you upon request

The above salient dates are

subject to change. Instructions

may be withdrawn or amended up

to our response deadline. In

:70E::ADTX//the absence of any written

election instructions, the default

option will be applied to your

record date holdings. The cash

dividend rate and scrip ratio

is not available, we will advise

upon receipt.

## Example 3

------------- ACTION TO BE TAKEN -------------------

.

PLEASE NOTE THE FREE TEXT LIMITATION OF 10 X 35 CHARACTERS IN

FIELD 72 OR 70E:INST

.

WE WILL FORWARD BUT NOT VALIDATE ANY OF THE INFORMATION IN THESE

FIELDS.

.

BY SENDING INSTRUCTIONS, YOU AUTHORISE US TO DISCLOSE YOUR NAMES,

ACCOUNT NUMBERS AND HOLDINGS.

.

BENEFICIAL OWNERSHIP:

.-------------------

THE AGENT HAS NOT CONFIRMED TO US WHETHER YOU NEED TO SEND AN

INSTRUCTION PER BO. IT IS NOT MENTIONED IN THE OFFERING

DOCUMENTATION.

.

YOU ARE SOLELY RESPONSIBLE TO DETERMINE WHETHER TO SEND ONE

INSTRUCTION PER BO OR NOT. WE CANNOT PROVIDE ANY GUIDANCE ON THIS

REQUIREMENT. WE WILL FORWARD BUT NOT VALIDATE ANY INSTRUCTION

RECEIVED REGARDLESS IF YOU INSTRUCTED AT BENEFICIAL OWNER OR NOT.

.

ELECTRONIC INSTRUCTIONS:

.-----------------------

1. FREE FORMAT MT 599/MT 568 USERS: YOUR DEADLINE IS 10:00 (

BRUSSELS TIME) ON THE BUSINESS DAY BEFORE THE DEADLINE DATE

.

2. EASYWAY USERS: MENTION IN FIELD 'NARRATIVE TO EUROCLEAR BANK':

YOUR CONTACT NAME AND TELEPHONE NUMBER PRECEDED BY 'INX CONTACT

DETAILS:'

.

3. EUCLID USERS:

A. TO INSTRUCT, SEND AN INSTRUCTION TYPE '62' MENTION IN FIELD 72:

. YOUR CONTACT NAME AND TELEPHONE NUMBER PRECEDED BY 'INX CONTACT

DETAILS:'

.

B. TO TAKE NO ACTION, SEND AN INSTRUCTION TYPE '54' SUBTYPE '

NOAC'. SPECIFY THE CORPORATE ACTION NOTIFICATION NUMBER IN FIELD

72 AS FOLLOWS: 'EVNB:CA00000XXXXXXX' (WHERE XXXXXXX IS THE

CORPORATE ACTION CORPORATE ACTION NOTIFICATION NUMBER)

.

4. SWIFT MT565 USERS: PLEASE INCLUDE IN FIELD 70E:INST:

. YOUR CONTACT NAME AND TELEPHONE NUMBER PRECEDED BY 'INX CONTACT

DETAILS:'

.

DOCUMENTATION:

.-------------

FOR A COPY OF THE DOCUMENTS, PLEASE INPUT THE CORPORATE ACTION

NOTIFICATION NUMBER IN THE TEXT BOX ON MY.EUROCLEAR.COM / MY APPS

/ CORPORATE ACTIONS.

.

REVOCABILITY

.-----------------

.INSTRUCTIONS ARE IRREVOCABLE EXCEPT IN THE LIMITED CIRCUMSTANCES

DESCRIBED IN THE OFFER DOCUMENTATION

:16S:ADDINFO

## Example 4

Msg Txt

{4:

:16R:GENL

:20C::CORP//123456

:20C::SEME//123456789A

:23G:REPL

:22F::CAEV//MRGR

:22F::CAMV//CHOS

:98C::PREP//20131223154039

:25D::PROC//PREC

:16R:LINK

:13A::LINK//564

:20C::PREV//123456789

:16S:LINK

:16R:LINK

:13A::LINK//568

:20C::CORP//123456

:16S:LINK

:16S:GENL

:16R:USECU

:35B:ISIN IE0003072950

Elan Corp PLC

ORD EUR0.05

:16R:FIA

:94B::PLIS//EXCH/XLON

:16S:FIA

:16R:ACCTINFO

:97A::SAFE//0000000000

:93B::ELIG//UNIT/1000,

:93B::UNBA//UNIT/0,

:93B::INBA//UNIT/1000,

:16S:ACCTINFO

:16S:USECU

:16R:CADETL

:98A::RDTE//20131217

:98A::MEET//20131213

:16S:CADETL

:16R:CAOPTN

:13A::CAON//001

:22F::CAOP//CASE

:17B::DFLT//Y

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20131216160000

:16R:SECMOVE

:22H::CRDB//DEBT

:35B:ISIN IE0003072950

Elan Corp PLC

ORD EUR0.05

:98A::PAYD//20131230

:98A::AVAL//20131230

:16S:SECMOVE

:16R:SECMOVE

:22H::CRDB//CRED

:35B:ISIN IE00BGH1M568

PERRIGO CO PLC

EUR0.001

:92D::NEWO//0,07636/1,

:98A::PAYD//20131230

:98A::AVAL//20131230

:16S:SECMOVE

:16R:CASHMOVE

:22H::CRDB//CRED

:98A::PAYD//20131230

:90B::OFFR//ACTU/EUR4,57138678

:16S:CASHMOVE

:16S:CAOPTN

:16R:CAOPTN

:13A::CAON//002

:22F::CAOP//CASE

:17B::DFLT//N

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20131216160000

:16R:SECMOVE

:22H::CRDB//DEBT

:35B:ISIN IE0003072950

Elan Corp PLC

ORD EUR0.05

:36B::ENTL//UNIT/804,

:98A::PAYD//20131230

:98A::AVAL//20131230

:16S:SECMOVE

:16R:SECMOVE

:22H::CRDB//CRED

:35B:ISIN IE00BGH1M568

PERRIGO CO PLC

EUR0.001

:36B::ENTL//UNIT/61,

:92D::NEWO//0,07636/1,

:98A::PAYD//20131230

:98A::AVAL//20131230

:16S:SECMOVE

:16R:CASHMOVE

:22H::CRDB//CRED

:97A::CASH//5521424

:19B::ENTL//USD5025,

:19B::GRSS//USD5025,

:98A::PAYD//20131230

:90B::OFFR//ACTU/USD6,25

:16S:CASHMOVE

:16S:CAOPTN

:16R:ADDINFO

:70E::ADTX//EVENT REPLACES CAID: 003412665 THE

IRISH HIGH COURT HAS APPROVED

PERRIGOS PENDING ACQUISITION OF

ELAN THE SCHEME OF ARRANGEMENT ON

13 DEC 2013. NO FRACTIONAL NEW

PERRIGO SHARES WILL BE ISSUED.

INSTEAD ALL FRACTIONAL ENTITLEMENTS

WILL BE AGGREGATED ANDSOLD AND THE

CASH PROCEEDS (AFTER DEDUCTION OF

ANY REQUIRED TAXES AND COSTS) FROM

:70E::ADTX//THE SALE WILL BE DISTRIBUTED PRO

RATA IF YOU WOULD OTHERWISE HAVE

BEEN ENTITLED TO RECEIVE

 A

FRACTIONAL SHARE. APPLICATION WILL

BE MADE TO ADMIT THE NEW PERRIGO

SHARES FORTRADING ON THE NEW YORK

STOCK EXCHANGE (NYSE) AND THE TEL

AVIV STOCK EXCHANGE (TASE). THE NEW

PERRIGO SHARES WILL NOT BE

ADMITTED TO TRADING ON ANY MARKET

:70E::ADTX//OTHER THAN NYSE AND TASE AND WILL

NOT BE DEPOSITED DOMESTICALLY WITH

AN IRISH REGISTRAR. THE NEW PERRIGO

SHARES WILL THEREFORE NOT BE

ELIGIBLE FOR SETTLEMENT

ELECTRONICALLY WITHIN THE CREST

SYSTEM. ADDITIONALLY, UNDER THE

TERMS OF THE SCHEME OF ARRANGEMENT,

HOLDERS OF ORDINARY SHARES NOT

REPRESENTED BY ADSS WILL RECEIVE

:95P::MEOR//CITIGB2L

:16S:ADDINFO

-}

--- END OF FILE : NO MORE RECORDS TO PRINT ---

RETAINED MESSAGE DETAILS

TOTAL NUMBER OF RECORDS = 136

PRINTED BY SB94492 ON 04/04/2014 AT 17:17:28

## Example 5

Msg Txt

{4:

:16R:GENL

:28E:1/ONLY

:20C::CORP//123456

:20C::SEME//123456789B

:23G:REPE

:22F::CAEV//MRGR

:98C::PREP//20131223154039

:16R:LINK

:13A::LINK//564

:20C::PREV//123456789A

:16S:LINK

:16S:GENL

:16R:USECU

:97A::SAFE//0000000000

:35B:ISIN IE0003072950

Elan Corp PLC

ORD EUR0.05

:16R:FIA

:94B::PLIS//EXCH/XLON

:16S:FIA

:16S:USECU

:16R:ADDINFO

:70F::ADTX//THE EURO EQUIVALENT PRICE UNLESSTHEY SPECIFICALLY ELECT TORECEIVE

 US DOLLARS.

 CREST HOLDERS WILL BE REQUIRED TO RECEIVE THEIR NEW PERRIGO SHARES DIRECTLY IN

 THE US INTO A DEPOSITORY TRUST COMPANY (DTC) INSTEAD OF CERTIFICATED FORM AS

 CITI CANNOT HOLD FOREIGN STOCK CERTIFICATES.

 FOR DIRECT CUSTODY CLIENTS YOURREPRESENTATIVE WILL CONTACT YOU DIRECTLY TO

 CONFIRM YOUR ACCOUNT DETAILS AND WILL REQUEST AN AUTHENTICATED INSTRUCTION

 CONFIRMING THE FOLLOWING DETAILS

 DTC PARTICIPANTS FIRM NAME

DTC PARTICIPANT NUMBER

ACCOUNT NUMBER WITH THE DTC PARTICIPANT

PLEASE ALSO ENTER IN THIS SECTION A DTC PARTICIPANT CONTACT NAME/PHONE NO/EMAIL

 ADDRESS IF THE ACCOUNT IS NOT WITH CITI.

 FOR GLOBAL CUSTODY CLIENTS WHO HOLD A DTC ACCOUNT WITH CITI, YOUR RESULTANT

 SHARES WILL BE DEPOSITED USING YOUR LINKED DTC ACCOUNT. CLIENTS WILL THEN BE

 REQUIRED TO INSTRUCT THEIR DTC PARTICIPANT TO RECEIVE IN THE NEW SHARES VIA

 THEIR NORMAL SETTLEMENTS PROCEDURE.

 FOR GLOBAL CUSTODY CLIENTS WHO DO NOT HOLD A DTC ACCOUNT WITH CITI, YOU WILL

 BE REQUIRED TO SEND YOUR SETTLEMENT DETAILS VIA AN AUTHENTICATED INSTRUCTION

 CONFIRMING THE FOLLOWING

 DTC PARTICIPANTS FIRM NAME

DTC PARTICIPANT NUMBER

ACCOUNT NUMBER WITH THE DTC PARTICIPANT

PLEASE ALSO ENTER INTHIS SECTION A DTC PARTICIPANT CONTACT NAME/PHONE NO/EMAIL

 ADDRESS IF THE ACCOUNT IS NOT WITH CITI.

 CLIENTS WILL THEN BE REQUIRED TO INSTRUCT THEIR DTC PARTICIPANT TO RECEIVE IN

 THE NEW SHARES VIA THEIR NORMAL SETTLEMENTS PROCEDURE.

 PLEASE ENSURE THATALL INSTRUCTIONS ARE RECEIVED BY CITI ON 16 DEC 2013 AT

 130000 (UK TIME). ANY INSTRUCTIONS RECEIVED AFTER THIS TIME WILL BE PROCESSED

 ON A REASONABLE ENDEAVOURS BASIS.

 ANY UNSETTLED TRANSACTIONS WILL HAVE THE ORIGINAL BARGAIN CONSIDERATION

 APPORTIONEDTO NEWLY CREATED AUTO TRANSFORMED BARGAINS IN THE FOLLOWING RATIO

 WHEN ELECTED FOR OPTION 1 (EURO ENTITLEMENT ONLY)

ISIN IE00BGH1M568 65

 PER CENT

ISIN QQ00BH6R7D55 35 PER CENT

 WHEN ELECTED FOR OPTION 2 (USD ENTITLEMENT ONLY)

ISIN IE00BGH1M568 65PER CENT

ISIN QQ00BH6R7C49 35 PER CENT

:70E::COMP//PLEASE NOTE THAT FOR UNSETTLED

PURCHASES WE WILL REQUIRE YOUR

INSTRUCTION BY 15:00:00 PM (UK

TIME) ONE BUSINESS DAY PRIOR TO THE

STATED DEADLINE. FOR POSITIONS ON

LOAN WE REQUIRE YOUR INSTRUCTIONS

AT LEAST 24 HOURS PRIOR TO THE

STATED DEADLINE.

FURTHERINFORMATION ON OVERSEAS

RESTRICTIONS TO FOLLOW.

:70E::DISC//CITI WILL PROCESS ANY VALID BUYER

PROTECTION INSTRUCTIONS IN

ACCORDANCE WITH THE RULES/BEST

PRACTICE OF THE RELEVANT

EXCHANGE/CENTRAL COUNTERPARTY. UPON

RECEIPT OF A VALID BUYER

PROTECTION INSTRUCTION CITI MAY

UTILISE THE CLIENTS POSITIONS IN

ORDER TO FULFIL THE BUYER

PROTECTION ELECTION MADE BY THE

:70E::DISC//CLIENTS COUNTERPARTY.

INFORMATION PROVIDED IS BASED ON

INFORMATION AVAILABLE TO THE

CUSTODIAN/CLEARING AGENT. THE

CUSTODIAN/CLEARING AGENT DOES NOT

WARRANT THAT THE INFORMATION IT HAS

RECEIVED IS ACCURATE OR COMPLETE.

THE CLIENT MUST REVIEW ALL

MATERIALS MADE AVAILABLE BY AN

OFFEROR. YOUR INSTRUCTION TO THE

:70E::DISC//CUSTODIAN/CLEARING AGENT TO

PARTICIPATE IN ANY ACTION

CONSTITUTES YOUR REPRESENTATION

THAT YOU HAVE REVIEWED ALL THE

OFFERING MATERIALS AND THAT YOU

AREELIGIBLE TO PARTICIPATE IN THE

ACTION AND COMPLY WITH ANY

PARTICIPATION RESTRICTIONS.

:16S:ADDINFO

-}

--- END OF FILE : NO MORE RECORDS TO PRINT ---

RETAINED MESSAGE DETAILS

TOTAL NUMBER OF RECORDS = 103

PRINTED BY SB94492 ON 04/04/2014 AT 17:17:42

## Example 6

Msg Txt

{4:

:16R:GENL

:20C::CORP//123456

:20C::SEME//123456789

:23G:REPL

:22F::CAEV//TEND

:22F::CAMV//CHOS

:98C::PREP//20140129114458

:25D::PROC//PREC

:16R:LINK

:13A::LINK//564

:20C::PREV//987654321

:16S:LINK

:16R:LINK

:13A::LINK//568

:20C::CORP//123456

:16S:LINK

:16S:GENL

:16R:USECU

:35B:ISIN IL0010830219

Emblaze Ltd

ORD ILS0.01

:16R:FIA

:94B::PLIS//EXCH/XLON

:16S:FIA

:16R:ACCTINFO

:97A::SAFE//0000000000

:93B::ELIG//UNIT/1000,

:93B::UNBA//UNIT/0,

:93B::INBA//UNIT/1000,

:16S:ACCTINFO

:16S:USECU

:16R:CADETL

:98A::RDTE//20131223

:98A::UNCO//20140124

:16S:CADETL

:16R:CAOPTN

:13A::CAON//001

:22F::CAOP//CASH

:17B::DFLT//N

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20140127130000

:16R:SECMOVE

:22H::CRDB//DEBT

:35B:ISIN IL0010830219

Emblaze Ltd

ORD ILS0.01

:98A::PAYD//20140211

:16S:SECMOVE

:16R:CASHMOVE

:22H::CRDB//CRED

:98A::PAYD//20140211

:90B::OFFR//ACTU/GBP0,75

:16S:CASHMOVE

:16S:CAOPTN

:16R:CAOPTN

:13A::CAON//002

:22F::CAOP//CASH

:17B::DFLT//N

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20140127130000

:16S:CAOPTN

:16R:CAOPTN

:13A::CAON//003

:22F::CAOP//CASH

:17B::DFLT//N

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20140127130000

:16S:CAOPTN

:16R:CAOPTN

:13A::CAON//004

:22F::CAOP//NOAC

:17B::DFLT//Y

:17B::CHAN//Y

:17B::WTHD//Y

:98C::RDDT//20140127130000

:16S:CAOPTN

:16R:ADDINFO

:70E::ADTX//PROPOSED OFFER BY BGI GROUP FOR 5

PER CENT OF THE EXISTING ISSUED

SHARE CAPITAL OF EMBLAZE, BEING 4.

96 PER CENT ON A FULLY DILUTED

BASIS. AS AT 13:00 UK TIME ON 28

JAN 2014, A TOTAL OF 44,513,267

EMBLAZE SHARES FROM NON INTERESTED

PARTIES AND 57,487 EMBLAZE SHARES

FROM INTERESTED PARTIES HAVE BEEN

TENDERED IN CONNECTION WITH THE

:70E::ADTX//OFFER, WHICH IN AGGREGATE AMOUNTS

TO 44,570,754 EMBLAZE SHARES

REPRESENTING APPROXIMATELY 40.52

PER CENT OF THE EXISTING ISSUED

SHARE CAPITAL. CREST ACCOUNTS

CREDITED FOR REVISED HOLDINGS OF

DEPOSITORY INTERESTS: BY 11 FEB

2014. IF TENDERING SHARES, CITI

REQUIRES A SEPARATE TENDER

INSTRUCTION FOR EACH UNDERLYING

:70E::ADTX//ULTIMATE BENEFICIAL OWNER.

CONSIDERATION RECEIVED FROM THE

SALE OF EMBLAZE SHARES PURSUANT TO

THIS OFFER IS SUBJECTTO WITHOLDING

TAX AT SOURCE AT THE RATE OF 25 PER

CENT. THE BGI GROUP WILL

 DEDUCT

THE WITHOLDING TAX RATE FROM THE

CONSIDERATION FOR THE EMBLAZE

SHARES, UNLESS THE ULTIMATE

UNDERLYING BENEFICIAL OWNER OF THE

:95P::MEOR//CITIGB2L

:16S:ADDINFO

-}

--- END OF FILE : NO MORE RECORDS TO PRINT ---

RETAINED MESSAGE DETAILS

TOTAL NUMBER OF RECORDS = 115

PRINTED BY SB94492 ON 04/04/2014 AT 16:27:55

## Example 7

Msg Txt

{4:

:16R:GENL

:28E:1/MORE

:20C::CORP//123456

:20C::SEME//123456789A

:23G:REPE

:22F::CAEV//TEND

:98C::PREP//20140129114458

:16R:LINK

:13A::LINK//564

:20C::PREV//123456789

:16S:LINK

:16S:GENL

:16R:USECU

:97A::SAFE//0000000000

:35B:ISIN IL0010830219

Emblaze Ltd

ORD ILS0.01

:16R:FIA

:94B::PLIS//EXCH/XLON

:16S:FIA

:16S:USECU

:16R:ADDINFO

:70F::ADTX//TENDERING SHARES EITHER A) WITH RESPECT TO RESIDENTS OF

 JURISDICTIONS OTHER THAN ISRAEL, FULLY COMPLETES THE NON ISRAELI RESIDENT

 SECTION IN THE TAX DECLARATION FORM. B) WITH RESPECT TO EMBLAZE SHAREHOLDERS

 THAT ARE ISRAELI RESIDENT, COMPLETES THE TAX DECLARATION WITH THE ISRAELI

 RESIDENT SECTION COMPLETED, DECLARING THAT SUCHEMBLAZE SHAREHOLDERS EMBLAZE

 SHARES ARE HELD THROUGH AN ISRAELI BANK OR BROKER, OR SUPPLIES A CERTIFICATE

 FROM THE ISRAELI INCOME TAX AUTHORITIES OF EXEMPTION FROM WITHOLDING TAX OR OF

 A REDUCED TAX RATE.

 IF THE TENDERING ULTIMATE BENEFICIAL OWNER WISHES TO COMPLETE A TAX

 DECLARATION FORM, PLEASE CONTACT YOUR CLIENT SERVICE REPRESENTATIVE/CORPORATE

 ACTIONS ENRICHMENT TEAM FOR A COPY OF THE FORM. COMPLETED FORMS MUST BE

 RETURNED TO CITI BEFORE THE CLIENT RESPONSE DEADLINE. WHEN RETURNING A

 COMPLETED FORM, PLEASE SPECIFY THE NUMBER OF TENDERED SHARES TO WHICH THE FORM

 RELATES. THE BGI GROUP (IN ITS SOLE DISCRETION) RESERVES THE RIGHT TO REJECT

 ANY TAX DECLARATION FORM WHICH IS INCOMPLETE, INCONSISTENT, UNCLEAR OR

 OTHERWISE UNUSABLE.

 UNDER ISRAELI LAW, IFTHE OFFER IS ACCEPTED THE NON TENDERING SHAREHOLDERS

 SHALL HAVE THE RIGHT TO TENDER THEIR EMBLAZE SHARES OR DEPOSITORY INTEREST

 PURSUANT TO THE OFFER DURING THE ADDITIONAL ACCEPTANCE PERIOD, AND, IF ANY NON

 TENDERING SHAREHOLDER OR DEPOSITORY INTEREST HOLDER SO ACCEPTS THE OFFER, SUCH

 NON TENDERING SHAREHOLDER OR DEPOSITORY INTEREST HOLDER WILL BE DEEMED TO HAVE

 ACCEPTED THE OFFER PRIOR TO EXPIRATION THEREOF.

OPTION 1 IS TO ACCEPT AND VOTE FOR THE OFFER.

 OPTION 2 IS TO VOTE AGAINST THE OFFER. THIS OPTION IS NOT AN ACCEPTANCE OF THE

 OFFER AND IS NOT AN ELECTION FOR CASH. IF YOU VOTE AGAINST THE OFFER, YOUR

 SHARES WILL BE TRANSFERRED TO AN ESCROW ACCOUNT AND WILL BE ENCUMBERED. SHARES

 WILL BE RETURNED FROM THE ESCROW ACCOUNT WITHIN 3 BUSINESS DAYS OF THE

 ANNOUNCEMENT OF THE FINAL CLOSING

 DATE OF THE OFFER.

 OPTION 3 IS TO DEEM THAT YOU ARE AN INTERESTED PARTY. THIS OPTION IS NOT AN

 ACCEPTANCE OF THE OFFER ANDIS NOT AN ELECTION FOR CASH. AN INTERESTED PARTY IS

 DEFINED IN THE OFFER DOCUMENT AS FOLLOWS BGI, PERSONS ACTING ON BGIS BEHALF,

 PERSONS HAVING THE ABILITY TO CONTROL, OR HOLDING MORE THAN 25 PER CENT OF THE

 ISSUED SHARE CAPITAL OF EMBLAZE, PERSONS WITHA PERSONAL INTEREST IN THE OFFER

 (WITH RESPECT TO WHOM, SECTION 276 OF THE COMPANIES LAW SHALL APPLY), OR

 PERSONS ACTING ON BEHALF OF ANY OF THE FOREGOING, INCLUDING IN EACH CASE

 CERTAIN RELATIVES OF AND ENTITIES CONTROLLED BY SUCH PERSONS.

IF YOU ELECT TO DEEM THAT YOU ARE AN INTERESTED PARTY, YOUR SHARES WILL BE

 TRANSFERRED TO AN ESCROW ACCOUNT AND WILL BE ENCUMBERED.

 PLEASE NOTE THAT IF YOU HOLD YOUR SHARESIN AN OMNIBUS ACCOUNT, ANY SCALE BACK

 WILL BE BASED ON THE TOTAL BALANCE OF THE OMNIBUS ACCOUNT AS OF THE RECORD

 MARKET DEADLINE FOR ADDITIONAL ACCEPTANCE PERIOD 28 JAN 2014.

OUTCOME OF TENDER OFFER ANNOUNCED FOLLOWING ADDITIONAL ACCEPTANCE PERIOD 29 JAN

 JAN 2014.

:70E::COMP//IF YOU HAD PREVIOUSLY INSTRUCTED TO

TAKE NO ACTION, WE REQUIRE A NEW

INSTRUCTION FOR THIS EXTENSION.

PLEASE NOTE THAT FOR UNSETTLED

PURCHASES WE WILL REQUIRE YOUR

INSTRUCTION BY 15:00:00 PM (UK

TIME) ONE BUSINESS DAY PRIOR TO THE

STATED DEADLINE. FOR POSITIONS ON

LOAN WE REQUIRE YOUR INSTRUCTIONS

AT LEAST 24 HOURS PRIOR TO THE

:70E::COMP//STATED DEADLINE. PLEASE INSTRUCT

THE NUMBER OF SHARES YOU WISH TO

SUBMIT FOR TENDER. CITI WILL NOT

APPLY THE BASIC ENTITLEMENT RATIO

TO YOUR INSTRUCTION. PLEASE NOTE

THE FOLLOWING OVERSEAS RESTRICTIONS

AS PUBLISHED IN THE OFFER

MATERIALS. CITIBANK IS UNABLE TO

OFFER ANY GUIDANCE ON YOUR

ELIGIBILITY TO PARTICIPATEIN THE

:70E::COMP//OFFER. (A) THE BGI GROUP RESERVES

THE RIGHT TO NOTIFY ANY MATTERS,

INCLUDING THE MAKING OF THE OFFER,

TO ALL OR ANY EMBLAZE

SHAREHOLDER(S) OR DEPOSITORY

INTEREST HOLDER WITH REGISTERED

ADDRESSES OUTSIDE THE UNITED

KINGDOM OR WHOM THE BGI GROUP KNOWS

TO BE NOMINEES, TRUSTEES OR

CUSTODIANS OF PERSONS WHO ARE

:70E::COMP//CITIZENS, RESIDENTS OR NATIONALS

OUTSIDE THE UNITED KINGDOM BY

ANNOUNCEMENTS, OR BY PAID

ADVERTISEMENTS CIRCULATED IN THE

UNITED KINGDOM, IN WHICH EVENT SUCH

NOTICE SHALL BE

 DEEMED TO HAVE

BEENSUFFICIENTLY GIVEN,

NOTWITHSTANDING ANY FAILURE BY ANY

SUCH EMBLAZE SHAREHOLDER(S) TO

RECEIVE SUCH NOTICE, AND ALL

:70E::COMP//REFERENCES IN THIS DOCUMENT TO

NOTICE IN WRITING OR ON BEHALF OF

THE BGI GROUP AND/OR ITS AGENTS

SHALL BE CONSTRUED ACCORDINGLY. (B)

IF YOU ARE AN OVERSEAS EMBLAZE

SHAREHOLDER OR DEPOSITORY INTEREST

HOLDER AND YOU ARE IN ANY DOUBT

ABOUT YOUR POSITION, YOU SHOULD

CONSULT YOUR PROFESSIONAL ADVISER

IN THE RELEVANT JURISDICTION. THE

:70E::COMP//MAKING OF THE OFFER IN

JURISDICTIONS OUTSIDE THE UNITED

KINGDOM OR TO CERTAIN PERSONS NOT

RESIDENT IN THE UNITED KINGDOM OR

WHO ARE CITIZENS, RESIDENTS OR

NATIONALS OF OTHER COUNTRIES

OUTSIDE THE UNITED KINGDOM MAY BE

PROHIBITED OR AFFECTED BY THE LAWS

OF THE RELEVANT JURISDICTIONS.

EMBLAZE SHAREHOLDERS OR DEPOSITORY

:70E::COMP//INTEREST HOLDERS WHO ARE CITIZENS,

RESIDENTS OR NATIONALS OF

JURISDICTIONS OUTSIDE THE UNITED

KINGDOM SHOULD INFORM THEMSELVES

ABOUT AND OBSERVE ANY APPLICABLE

LEGAL REQUIREMENTS. NO PERSON

RECEIVING A COPY OF THIS DOCUMENT

AND/OR THE FORM OF ACCEPTANCE OR IN

ANY JURISDICTION OTHER THAN THE

UNITED KINGDOM MAY TREAT THE SAME

:70E::COMP//AS CONSTITUTING AN INVITATION OR

OFFER TO HIM, NOR SHOULD HE IN ANY

EVENT USE SUCH FORM OF ACCEPTANCE

IF IN THE RELEVANT JURISDICTION,

SUCH AN INVITATION OR OFFER CANNOT

LAWFULLY BE MADE TO HIM OR SUCH

FORM OF ACCEPTANCE, CANNOT LAWFULLY

BE USED WITHOUT CONTRAVENTION OF

ANY RELEVANT REGISTRATION OR OTHER

LEGAL REQUIREMENTS. IN SUCH

:70E::COMP//CIRCUMSTANCES THIS DOCUMENT AND/OR

ANY FORM OF ACCEPTANCE SENT FOR

INFORMATION ONLY. IT IS THE

RESPONSIBILITY OF ANY SUCH PERSON

WISHING TO ACCEPT THE OFFER TO

SATISFY HIMSELF TO THE FULL

OBSERVANCE OF THE LAWS OF THE

RELEVANT JURISDICTION IN CONNECTION

THEREWITH, INCLUDING THE OBTAINING

OF ANY GOVERNMENTAL OR OTHER

:70E::COMP//CONSENTS WHICH MAY BE REQUIRED OR

THE COMPLIANCE WITH OTHER NECESSARY

FORMALITIES AND THE PAYMENT OF

ANYISSUE, TRANSFER OR OTHER TAXES

DUE IN SUCH JURISDICTION. ANY SUCH

EMBLAZE SHAREHOLDER OR DEPOSITORY

INTEREST HOLDER WILL BE RESPONSIBLE

FOR ANY SUCH ISSUE, TRANSFER OR

OTHER TAXES BY WHOMSOEVER PAYABLE

AND SHALL FULLY INDEMNIFY AND HOLD

:70E::COMP//HARMLESS THE BGIGROUP IN

 RELATION

THERETO. NO STEPS HAVE BEEN TAKEN

TO REGISTER OR QUALIFY THE OFFER OR

AUTHORISE THE EXTENDING OF THE

OFFER OR THE DISTRIBUTION OF THIS

DOCUMENT OR ANY ACCOMPANYING FORM

OF ACCEPTANCE AND ANY RELATED

DOCUMENTS IN ANY TERRITORY OUTSIDE

THEUNITED KINGDOM. (C) THE OFFER IS

NOT BEING MADE, DIRECTLY OR

:70E::COMP//INDIRECTLY, IN OR INTO OR BY USE OF

MAILS OF, OR BY ANY MEANS OR

INSTRUMENTALITY OF INTERSTATE OR

FOREIGN COMMERCE OF, OR OF ANY

FACILITY OF A NATIONAL SECURITIES

EXCHANGE OF THE PROHIBITED

TERRITORIES AND THE OFFER CANNOT BE

ACCEPTED BY ANY SUCH USE, MEANS OR

INSTRUMENTALITY OR FROM WITHIN THE

PROHIBITED TERRITORIES. (D) COPIES

:70E::COMP//OF THIS DOCUMENT, THE FORM OF

ACCEPTANCE, THE TAX DECLARATION

FORM AND ANY RELATED OFFERING

DOCUMENTS ARE NOT BEING,AND MUST

NOT BE, MAILED OR OTHERWISE

DISTRIBUTED OR SENT IN, INTO OR

FROM THE PROHIBITED TERRITORIES,

INCLUDING (WITHOUT LIMITATION) TO

EMBLAZE SHAREHOLDERS ORDEPOSITORY

INTEREST HOLDERS WITH REGISTERED

:70E::COMP//ADDRESSES IN THE PROHIBITED

TERRITORIES OR TO CUSTODIANS,

NOMINEES AND TRUSTEES HOLDING

EMBLAZE SHARES OR EMBLAZE

DEPOSITORY INTERESTS FOR ANY SUCH

PERSON. PERSONS RECEIVING SUCH

DOCUMENTS (INCLUDING, WITHOUT

LIMITATION, CUSTODIANS, TRUSTEES OR

NOMINEES) MUST NOT DISTRIBUTE OR

SEND THEM IN OR INTO THE PROHIBITED

:70E::COMP//TERRITORIES OR USE MAILS IN THE

PROHIBITED TERRITORY OR ANY SUCH

MEANS OR INSTRUMENTALITY FOR ANY

PURPOSES DIRECTLY OR INDIRECTLY IN

CONNECTION WITH THEOFFER AND SO

DOING MAY INVALIDATE ANY PURPORTED

ACCEPTANCE OF THE OFFER. PERSONS

WISHING TO ACCEPT THE OFFER SHOULD

NOT USE SUCH MAILS OR ANY SUCH

MEANS OR INSTRUMENTALITY FOR ANY

:70E::COMP//PURPOSE DIRECTLY OR INDIRECTLY

RELATED TO ACCEPTANCE OF THE OFFER

AND SO DOING MAY INVALIDATE ANY

PURPORTED ACCEPTANCE. ENVELOPES

CONTAINING FORM(S) OF ACCEPTANCE

SHOULD NOT BE POSTMARKED IN THE

PROHIBITED TERRITORIES OR OTHERWISE

DESPATCHED FROM THE PROHIBITED

TERRITORIES, AND ALL ACCEPTORS MUST

PROVIDE ADDRESSES OUTSIDE THE

:16S:ADDINFO

-}

--- END OF FILE : NO MORE RECORDS TO PRINT ---

RETAINED MESSAGE DETAILS

TOTAL NUMBER OF RECORDS = 233

PRINTED BY SB94492 ON 04/04/2014 AT 16:28:31

## Example 8

Msg Txt

{4:

:16R:GENL

:28E:2/LAST

:20C::CORP//123456

:20C::SEME//123456789B

:23G:REPE

:22F::CAEV//TEND

:98C::PREP//20140129114458

:16R:LINK

:13A::LINK//568

:20C::PREV//123456789A

:16S:LINK

:16S:GENL

:16R:USECU

:97A::SAFE//0000000000

:35B:ISIN IL0010830219

Emblaze Ltd

ORD ILS0.01

:16R:FIA

:94B::PLIS//EXCH/XLON

:16S:FIA

:16S:USECU

:16R:ADDINFO

:70E::COMP//PROHIBITED TERRITORIES FOR THE

RETURN OF FORM(S) OF ACCEPTANCE,

EMBLAZE SHARE CERTIFICATE(S) AND/OR

OTHER DOCUMENT(S) OF TITLE AND

REMITTANCE OF CASH. (E) SAVE AS

PROVIDED IN THE REMAINDER OF

PARAGRAPH 6 OF THIS PART B, AN

EMBLAZE SHAREHOLDER OR ANY

DEPOSITORY INTEREST HOLDERS WILL BE

DEEMED NOT TO HAVE VALIDLY

:70E::COMP//ACCEPTED THE OFFER IF: (I) HE IS

UNABLE TO GIVE THE RELEVANT

REPRESENTATIONS AND WARRANTIES SET

OUT INPARAGRAPHS (D) AND (E) OF

PART C OF THIS PART 2 (AS

APPROPRIATE): OR (II) HE COMPLETES

BOX 3 OF THE RELEVANT FORM OF

ACCEPTANCE WITH AN ADDRESS IN THE

PROHIBITED TERRITORIES OR HAS A

REGISTERED ADDRESS IN THE

:70E::COMP//PROHIBITED TERRITORIES AND IN

EITHER CASE HE DOES NOT INSERT IN

BOX 4 OF THE FORM OF ACCEPTANCE THE

NAME AND ADDRESS OF A PERSON OR

AGENT OUTSIDE THE PROHIBITED

TERRITORIES TO WHOM HE WISHES THE

CONSIDERATION TO WHICH HE IS

ENTITLED UNDER THE OFFER TO BE

SENT, SUBJECT TO THE PROVISIONS OF

THIS PARAGRAPH (E) AND ANY

:70E::COMP//APPLICABLE LAWS: OR (III) THE FORM

OF ACCEPTANCE, RECEIVED FROM HIM IS

IN AN ENVELOPE POSTMARKED IN, OR

OTHERWISE APPEARS TO THE BGI GROUP

OR ITS AGENTS TO HAVE BEEN SENT

FROM THE PROHIBITED TERRITORIES.

(IV) HE MAKES A RESTRICTED ESCROW

TRANSFER IN RESPECT OF HIS

DEPOSITORY INTERESTS, UNLESS HE

ALSO MAKES A RELATED RESTRICTED ESA

:70E::COMP//INSTRUCTION WHICH IS ACCEPTED BY

THE BGI GROUP. THE BGI GROUP

RESERVES THE RIGHT, IN ITS SOLE

DISCRETION, TO INVESTIGATE, IN

RELATION TO ANY ACCEPTANCE, WHETHER

THE RELEVANT REPRESENTATIONS AND

WARRANTIES SET OUT IN PARAGRAPHS

(D) AND (E) OF PART C OF THIS PART

2 GIVEN BY THE RELEVANT EMBLAZE

SHAREHOLDER OR DEPOSITORYINTEREST

:70E::COMP//HOLDER ARE CORRECT AND, IF SUCH

INVESTIGATION IS MADE AND AS A

RESULT THE BGI GROUP DETERMINES

THAT SUCH REPRESENTATIONS AND

WARRANTIES COULD NOT HAVE BEEN SO

GIVEN OR ARE NOT

 CORRECT, SUCH

ACCEPTANCE SHALL NOT, SAVE AS

AFORESAID, BE VALID. (F) NEITHER

THE BGI GROUP NOR ANY OF ITS AGENTS

OR DIRECTORS NOR ANY OF ITS

:70E::COMP//ADVISERS NOR ANY PERSON ACTING ON

THE BGI GROUPS BEHALF SHALL HAVE

ANY LIABILITY TO ANY PERSON FOR ANY

LOSS OR ALLEGED LOSS ARISING FROM

ANY DECISION AS TO THE TREATMENT OF

ACCEPTANCESOR OTHERWISE IN

CONNECTION HEREWITH. (G) IF, IN

CONNECTION WITH THE MAKING OF THE

OFFER, NOTWITHSTANDING THE

RESTRICTIONS DESCRIBED ABOVE, ANY

:70E::COMP//PERSON (INCLUDING, WITHOUT

LIMITATION, CUSTODIANS, NOMINEES

AND TRUSTEES), WHETHER PURSUANT TO

A CONTRACTUAL ORLEGAL OBLIGATION OR

OTHERWISE, FORWARDS THIS DOCUMENT,

THE FORM OF ACCEPTANCE, THE TAX

DECLARATION OR ANY RELATED OFFERING

DOCUMENTS IN, INTO OR FROM THE

PROHIBITED TERRITORIES OR USES THE

MAILS OF, OR ANY MEANS OR

:70E::COMP//INSTRUMENTALITY (INCLUDING, WITHOUT

LIMITATION, FACSIMILE

TRANSMISSION, TELEX, TELEPHONE OR

OTHER ELECTRONIC TRANSMISSION) OF

INTERSTATE OR FOREIGN COMMERCE OF,

OR ANY FACILITY OF NATIONAL

SECURITIESEXCHANGE OF THE

PROHIBITED TERRITORIES IN

CONNECTION WITH SUCH FORWARDING,

SUCH PERSON SHOULD: (I) INFORM THE

:70E::COMP//RECIPIENT OF SUCH FACT: (II)

EXPLAIN TO THE RECIPIENT THAT SUCH

ACTION WILL INVALIDATE ANY

PURPORTED ACCEPTANCE BY THE

RECIPIENT: AND (III) DRAWTHE

ATTENTION OF THE RECIPIENT TO THIS

PARAGRAPH 6.

:70E::DISC//CITI WILL PROCESS ANY VALID BUYER

PROTECTION INSTRUCTIONS IN

ACCORDANCE WITH THE RULES/BEST

PRACTICE OF THE RELEVANT

EXCHANGE/CENTRAL COUNTERPARTY. UPON

RECEIPT OF A VALID BUYER

PROTECTION INSTRUCTION CITI MAY

UTILISE THE CLIENTS POSITIONS IN

ORDER TO FULFIL THE BUYER

PROTECTION ELECTION MADE BY THE

:70E::DISC//CLIENTS COUNTERPARTY.

INFORMATION PROVIDED IS BASED ON

INFORMATION AVAILABLE TO THE

CUSTODIAN/CLEARING AGENT. THE

CUSTODIAN/CLEARING AGENT DOES NOT

WARRANT THAT THE INFORMATION IT HAS

RECEIVED IS ACCURATE OR COMPLETE.

THE CLIENT MUST REVIEW ALL

MATERIALS MADE AVAILABLE BY AN

OFFEROR. YOUR INSTRUCTION TO THE

:70E::DISC//CUSTODIAN/CLEARING AGENT TO

PARTICIPATE IN ANY ACTION

CONSTITUTES YOUR REPRESENTATION

THAT YOU HAVE REVIEWED ALL THE

OFFERING MATERIALS AND THAT YOU

AREELIGIBLE TO PARTICIPATE IN THE

ACTION AND COMPLY WITH ANY

PARTICIPATION

 RESTRICTIONS.

:16S:ADDINFO

-}

--- END OF FILE : NO MORE RECORDS TO PRINT ---

RETAINED MESSAGE DETAILS

TOTAL NUMBER OF RECORDS = 152

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# FR Examples

## Example 1

.

Payment obligations are created overnight on daily tenders. No withdrawals will be allowed after payment obligations are created.

.

Please note the following available options:

.

Option 1: rights conversion-exercise (eligible holders)

.

Option 2: rights conversion-exercise and oversubscribe (eligible holders)

Please specify the numbers of shares to be oversubscribed.

.

Option 3: rights conversion-exercise (in-eligible jurisdictions/qualified foreign investor).

In electing this option, client confirms they have reviewed and are in compliance with all restrictions, issuer, legal and regulatory requirement, to be eligible, or if daily rights conversion applies for their beneficial holders to be eligible to participate in the event.

.

Option 4: rights conversion-exercise and oversubscribe (in-eligible jurisdictions/qualified foreign investor).

In electing this option the client hereby confirms that they have reviewed and are in compliance with all restrictions, issuer, legal and regulatory requirement to be eligible or if applies for their beneficial holders to be eligible to participate in the event.

.

Please specify the numbers of shares to be oversubscribed.

.

Please note and take appropriate action for holders who are electing option 3 and 4: persons located in an ineligible jurisdiction may be able to exercise the rights provided that they comply with specific conditions that are satisfactory to the issuing company on or before January 14th, 2014. It is the sole responsibility of the beneficial owner to confirm eligibility with the issuing company prior to submitting an election.

.

Option 5: lapse (default)

## Example 2

.

The following options are available:

.

Option 001 - Receive new shares on the US market - for US holder only.

.

Please specify in the narrative of your instruction your delivery details as following:

- Registration detail: 'CEDE AND CO'

- Your account number with us on the US market

.

Option 002- Take no action - Non US holder only (default)

## Example 3

.

The instructions are revocable until your response deadline. They will become irrevocable once the instructions will be sent to the tender agent on January 14th, 2014.

.

While the entitlement for this event is calculated at registered holder level, it is required to send one instruction per beneficial holder.

.

Please provide the contact details of the beneficial holder in the narrative of your instruction:

- Name

- Telephone number

- Email address

.

Client instructions must be for an amount greater than or equal to 1000.

Instructions must be submitted in multiples of 1000.

+++ HOW TO INSTRUCT+++

.

The following options are available:

.

Option 001: Exercise

.

Option 002: Exercise and Oversubscribe.

.

To subscribe for additional shares, please state the number of shares you wish to subscribe in the narrative of your instruction.

.

Option 003: Take no action